

"now hear this" from

NORMAN LARS BEBELL
President

The attached pages replace the first 3 pages of our
STILL & MOTION PICTURE LABORATORY SERVICES price
book you now have. These pages are headed:

16 & 35mm Color Reversal MOTION PICTURE SERVICES

16 & 35mm B-&-W Reversal MOTION PICTURE SERVICES

35mm Color FilmStrips

Please destroy the white pages with similar headings
(dated April 1966 at bottoms) originally mounted in
our complete price book sent you, and replace them
with the attached Yellow pages (dated May 1967).

If you have a proposed project, rush me the speci-
fications for an exact quotation. Don't hesitate
to call or write me if you have a technical or a
time problem.

bebell & bebell
COLOR LABORATORIES, INC.
108 West 24th St., New York 10011
CORNER AVENUE OF AMERICAS
PHONE: (212) 924-8573



16 & 35 COLOR
Reversal Motion Picture

Splicing, repairing, blooming, mounting, pulling outtakes on dailies: per hour \$10

Thread-up waste: add 3% per item to ORIGINAL footage (min. 3 feet per item)

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16 & 35mm B-&W Reversal MOTION PICTURE SERVICES

16 & 35 B-&W
 Reversal Motion Picture

16 mm B & W REVERSAL DEVELOPING (min. \$ 2.75)

with print order without print order

per foot _____ \$.0275 _____ \$.03
 forced processing (min. \$ 5.) _____ add, per foot: .02

16 mm B & W REVERSAL PRINTING

from black & white
 or color originals

(minimum printing \$10)
 (1st print only)

per foot: panchromatic orthochromatic

one light _____ \$.08 _____ \$.07
 timed _____ .085 _____ .075

composite printing _____ add, per foot: .01
 A & B (first trial), B & add'l rolls _____ per roll, add, per foot: .04
 A & B (release prints), B & add'l rolls _____ per roll, add, per foot: .025
 Fades (answer print only) EACH: \$2 Dissolves (answer print only) EACH \$4
 cord to cord and/or replacements _____ add, per foot: .05
 unspliced raw stock prints _____ add, per foot: .01

REDUCTION PRINTING (35mm to 16mm) from color or B & W

to above prices add, per foot _____ \$.03
 first trial answer print _____ (min. \$30)
 additional printing _____ (min. \$15)

16 mm EDGE NUMBERING

(min. \$2 per roll) _____ per foot: \$.00875

35mm B & W REVERSAL DEVELOPING (min. \$7)

with print order without print order

per foot _____ \$.06 _____ \$.065
 forced processing (min. \$ 10.) _____ add, per foot: .05

35mm B & W REVERSAL PRINTING

from black & white
 or color originals

(minimum printing \$25)
 (1st print only)

per foot: panchromatic

one light _____ \$.175
 timed _____ .195
 composite printing _____ add, per foot: .02
 cord to cord and/or replacements _____ add, per foot: .05
 unspliced raw stock prints _____ add, per foot: .02

Splicing, repairing, blooming, mounting, pulling outtakes on dailies: per hour \$10

ULTRASONIC CLEANING (min. \$2 per roll) add, per foot: \$.01

Thread-up waste: add 3% per item to ORIGINAL footage (min. 3 feet per item).



FILMSTRIP MASTER PHOTOGRAPHY

On Eastman Negative 5251 or Eastman Internegative 6008 or Ektachrome Reversal 5242

STANDARD SINGLE FRAME FROM						On Eastman 6008 ★ Interneg.	Double Frame, Frameless, Widescreen, Vista-Sell	Super- imposing \$1.75 per frame
Identical field size of			Various field sizes of		mixed art & transp.			
artwork	2X2 transp.	other transp.	artwork	transp.				
\$1.50 per frame	\$2 per frame	\$2.25 per frame	\$2 per frame	\$2.75 per frame	\$2.75 per frame	Standard single frame charge		Frame Numbering 50¢ per frame
						PLUS 50¢ per frame	PLUS 50¢ per frame	

NO ADDITIONAL CHARGE FOR CAMERA CHANGES. MINIMUM CAMERA CHARGE \$25.

Additional master negative made at time of original photography: **less 50%**

Special camera set-ups, dimensional lighting, & lift cam mechanism for focus of dimensional objects: **\$30** per hr.

Art with cel overlays requiring registration, cleaning, repairing, and pegging for pin registration **\$15** per hour.

LARGE SIZE ORIGINALS: Working from transparencies over 8" x 10" or artwork over 30" x 40" requires special quotation over above charges.

Highlight, contrast & color masking (if necessary): of your original transparency **\$2.50** per mask

(★ Photography on Eastman 6008 Internegative usually reduces masking charges).

Delivery: 2 to 5 days.

DEVELOPING MASTER FILMSTRIPS

(Eastman Negative 5251 or Eastman Internegative 6008 or Ektachrome Reversal 5242)

Develop Master & Answer Prints	Additional Answer Prints	Develop Only	Answer Prints Only	RUSH Workprint (uncorrected)	Positive Direct from Positive; Interpositive from Negative; Internegative from Interpositive; Duplicate Neg. from Pos.
up to 10 feet \$20 per subject	\$10 per set	\$15 per subject	\$15 per subject	\$15 per subject	\$20 each per subject

OVER 10 FEET: EACH ADDITIONAL FOOT (ON SAME LOOP), 50¢

Negative & Positive editing: **\$15** per hour.

"A" & "B" negative preparation: **\$25.**

Delivery: 24 hours

RELEASE FILMSTRIP PRINTS

(Minimum Loop 5 Feet

• No Minimum Footage Charge)

EASTMAN POSITIVE 5385 (from neg.)			EKTACHROME 5386 & 5388 (from pos.)		
SET-UP \$10		over	SET-UP \$10		over
Plus 11¢ ft. up to 5,000 ft.	Plus 9¢ ft. 5,001 to 10,000 ft.	10,000 ft. on quotation	Plus 34¢ ft. up to 1,000 ft.	Plus 32¢ ft. 1001 to 5,000 ft.	5,000 ft. on quotation

"A" & "B" FILMSTRIP PRINTING (Used to avoid cutting master): Additional **\$10** set up charge, plus **3¢** foot.

CUTTING, CANNING & APPLYING LABELS: No. 1 can, **7¢** per strip; No. 2 can, **12¢** per strip;

Over 1,000 strips: No. 1 can, **6¢** per strip; No. 2 can, **11¢** per strip. POLYCONS: **10¢** per strip; over 1,000: **9¢** per strip.

Vacuinating, **\$3** per 1,000 ft.

Label Printing Service.

SPECIAL CARTRIDGE MOUNTING (Including Labor & Cartridge): Salesmate: **\$3.50** per strip; VistaSell; **\$2.50** per strip;

Courier: **\$2.50** per strip; Loading customer-supplied cartridge: **\$1** per strip.

Notching or Blooping for sound synch or special effects: **\$1** per mark from customer supplied template. Template making: **\$15** per hour.

Film Extra

MARCH 1967

bebell & bebell

COLOR LABORATORIES, INC.

108 West 24th St., New York 10011 • (212) 924-8573

ALL-DAY

SAME DAY SERVICE ON FILM IN OUR LAB BETWEEN 8:30 A.M. & 8 P.M.

PROCESSING

16mm ECO-2
COMMERCIAL

Ektachrome

→ (7255) ←

16mm ME-4
HIGH SPEED

Ektachrome

(7256, 7257, 7258, 7241, 7242)

35mm ME-4 Ektachrome

5241, 5242, 5256, 5258, 5386, 5388 OVERNIGHT

Same Day Service On Dailies

16mm

**Ektachrome
PRINTS**

On 7386 or 7388
(Overnight for Kodachrome 7387)

16mm

Black-&-White

REVERSAL

from B&W or Color

35mm

Black-&-White

REVERSAL

from B&W or Color

35mm Ektachrome Prints

ON 5386 or 5388 OVERNIGHT

: EDGE NUMBERING : : :

timed - color-corrected - composite - 35 to 16 reduction

For additional information and a copy of price list phone or write Mr. Norman Lars Bebell, President

Microfilm Extra

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CORNER AVENUE OF AMERICAS

PHONE: (212) 924-8573

CABLES: LABSBEBELL, N. Y.



High Resolution
Microfilm
Color Processing
16mm & 35mm
**Sprocketed &
non-sprocketed
IN ANY LENGTH**

**IF FILM IS UNAVAILABLE
AT YOUR OWN SOURCE
WE CAN SUPPLY IT.**

You may have received our PRICE BOOK!

For Prices, refer to the Price Book page

"16 & 35 Color Reversal Motion Picture."



Write, phone, cable Mr. Norman Lars Bebell
for additional information & raw film prices.